



ACOUSTICS 2012

ACOUSTICS, DEVELOPMENT AND THE ENVIRONMENT

PERTH, WESTERN AUSTRALIA
NOVEMBER 21 - 23, 2012

SPONSORSHIP AND EXPOSITION OPPORTUNITIES

ACOUSTICS 2012, the 2012 Conference of the Australian Acoustical Society to be held in Perth, Western Australia from 21 to 23 November, 2012, will be another excellent conference in Acoustics for the Australasian region.

With its theme of "***Acoustics, Development and the Environment***", **ACOUSTICS 2012** will include plenary sessions addressing the acoustical and vibration aspects of **Major Infrastructure** projects from transportation and construction in the urban context through to mining. Other major streams will address: **Underwater Acoustics/Marine Bioacoustics, Railway Noise and Vibration** and **Road Transport**.

All aspects of acoustics are open for discussion and **ACOUSTICS 2012** will disseminate the most recent knowledge and practice.

The following outlines the opportunities to support this conference and generate exposure and discussion of your business. Should you have any further queries, please contact either Norm or Luke using the following details:

Dr Norm Broner, Exhibition and Sponsorship Manager

Ph 03 8668 3362

Mob: 0448 931 204

nbroner@globalskm.com

Dr Luke Zoontjens, AAS WA Chair

Ph 0419 856 621

l.zoontjens@ndy.com



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THEME / TOPICS

In addition to Major Infrastructure, Underwater Acoustics/Marine Bioacoustics, Railway Noise and Vibration and Road Transport, **ACOUSTICS 2012** will include

Special Sessions on:

- ▶ Aircraft Noise,
- ▶ Architectural and Building Services Acoustics,
- ▶ Low Frequency Noise,
- ▶ Music Acoustics, and
- ▶ Wind Turbine Noise.

Workshops in:

- ▶ Wheel Rail Noise Control,
- ▶ Building Design for Transportation Noise,
- ▶ Sleep Disturbance,
- ▶ Low Noise Road Surfaces,
- ▶ Wind Turbines and Low Frequency Noise,
- ▶ and **Short Course:** "Environmental Noise Assessment"



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VENUE

The Esplanade, Fremantle

Esplanade Hotel Fremantle is a 4½ star, International business and leisure hotel with simple, elegant and relaxed surroundings offering warm, friendly and professional service.

The hotel is located twenty minutes from the City of Perth, thirty minutes from Perth's domestic and international airport terminals, a two minute walk to the centre of Fremantle and a 5 minute walk to the nearest beach.

The City of Fremantle offers business services, 7 day a week shopping, famous markets, a myriad of cafés, restaurants and fashionable bars, state of the art cinemas, art galleries and museums all mixed with excellent examples of early Australian colonial architecture.



Accommodation

The 4½ star International Esplanade Hotel Fremantle offers guests a choice of 300 well appointed guest rooms and suites, most with private balconies with views overlooking popular parklands, tropical gardens and swimming pools.



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Facilities

24 hour reception

24 hour room service

Heated pools in tropical setting

Sauna

3 outdoor spas

Fitness Centre

Atrium Garden Restaurant

Promenade Lounge Bar

Cafe Panache

Gift Shop

Tea & coffee facilities

Business Centre

Wireless Internet access

Tour information

Bicycle hire

Convention Centre

9 function rooms

Safety deposit

Facilities for the disabled

Technical and Social Functions

Technical and social functions will include:

- ▶ Welcoming Function & Barbecue
- ▶ Congress Dinner



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SPONSORSHIP PACKAGES

The following conference sponsorship packages are offered for those companies wishing to stand out from the crowd!

GOLD

Gold Sponsor

\$12,500 plus GST

The benefits of Gold Sponsorship include:

- ▶ Verbal acknowledgement as the Gold Sponsor at the opening and closing addresses and at the Congress Dinner
- ▶ Company banner (supplied by sponsor) in the main registration area
- ▶ One complimentary (double sized) exhibition space (with all exhibition package inclusions)
- ▶ One complimentary Conference Registration
- ▶ Two complimentary Congress Dinner tickets
- ▶ Two complimentary Welcome Function tickets
- ▶ Gold Sponsor recognition in the Congress Handbook and the Proceedings
- ▶ Logo placed on the name badge of each delegate
- ▶ Opportunity to place promotional material of up to 20 bound A4 size pages (sponsor supplied) in the satchel

SILVER

Silver Sponsor

\$8,000 plus GST

Silver Sponsorship will be available to one sponsor per category. Silver Sponsor categories are:

- ▶ Congress Dinner
- ▶ Welcome Function
- ▶ Internet Room
- ▶ Abstract and Conference CD

The benefits of Silver Sponsorship include:

- ▶ Verbal acknowledgement as a Silver Sponsor at the opening and closing addresses and at the Congress Dinner
- ▶ Company banner (supplied by sponsor) displayed in the venue of the selected Silver Sponsor category
- ▶ One complimentary exhibition space (with all exhibition package inclusions)
- ▶ One complimentary Conference Registration



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- ▶ One complimentary Congress Dinner ticket
- ▶ One complimentary Welcome Function ticket
- ▶ Silver Sponsor recognition in the Congress Handbook and the Proceedings
- ▶ Opportunity to place promotional material of up to 10 bound A4 size pages (sponsor supplied) in the satchel

BRONZE

Bronze Sponsor

\$5,000 plus GST

Bronze Sponsor categories are:

- ▶ Congress satchel
- ▶ Congress note pad and pen
- ▶ Congress lanyard
- ▶ Congress Workshops (5 off)

The benefits of Bronze Sponsorship include:

- ▶ For the Congress satchel sponsor (supplied by the sponsor following our approval of the style), the company name and logo will be on the satchel
- ▶ For the Congress note pad and pen sponsor, the note pad and pen (supplied by sponsor) will be placed in the Congress satchel
- ▶ For the Lanyard Sponsor; (supplied by the sponsor following our approval of the style) the company name and logo on the lanyard
- ▶ For Workshop Sponsors; company banner displayed in the Workshop area
- ▶ One complimentary exhibition space (with all exhibition package inclusions)
- ▶ Bronze Sponsor recognition in the Congress Handbook and in the Proceedings
- ▶ Opportunity to place promotional material of up to 4 bound A4 size pages (sponsor supplied) in the satchel.

Corporate Sponsor

\$2200 plus GST

Corporate Sponsorship of the refreshment breaks will be available to one sponsor per day (Thursday and Friday).

The benefits of Corporate Sponsorship include:

- ▶ Company name displayed at the refreshment break locations
- ▶ Corporate Sponsor recognition in the Congress Handbook and in the Proceedings
- ▶ Opportunity to place promotional material of up to 2 bound A4 size pages (sponsor supplied) in the satchel



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Associate Sponsor

\$650 plus GST

Associate sponsorship will be available to an unlimited number of organizations.

The benefits of Associate Sponsorship include:

- ▶ Associate Sponsor recognition in the Congress Handbook and in the Proceedings
- ▶ Opportunity to place one A4 page of promotional material (sponsor supplied) in the satchel



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EXHIBITION

The Exhibition will be a major component of **ACOUSTICS 2012** and will feature the most up to date products, technology and equipment. The Congress has been designed to maximise attendance in the exhibition area.

The exhibition area will be given priority for the provision of refreshments, including lunch, tea and coffee, thus guaranteeing a high level of delegate visitation.

Who Should Exhibit?

The Congress is the primary opportunity for all those working in any area of acoustics to meet together, discuss recent innovations and findings and exchange ideas. Any company with products, research or involvement in any area of acoustics will benefit from the opportunity to exhibit their products at this prestigious event.

Exhibition Dates

The **ACOUSTICS 2012 Exhibition** opens on the afternoon of **Wednesday 21st** with the **conference Welcome Reception drinks being held in the exhibition area** and will close at 2pm on **Friday 23rd November 2012**. The booths will be built during Wednesday morning and exhibitors will be able to set up after 2PM in time for the Welcome Reception. Dismantling will be after 2pm on Friday.

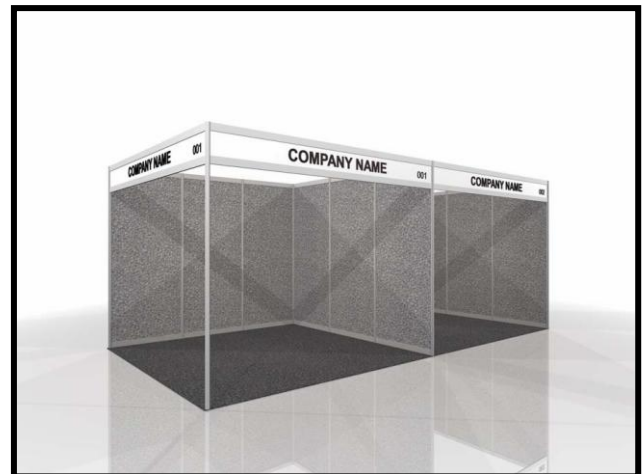
Exhibition Package Details

\$2,300 plus GST

Package includes:

- ▶ 6 square metres of exhibition space
- ▶ Back and side walls
- ▶ Fascia on each open side of the booth
- ▶ One 4 amp power supply (max load 1000W) mounted on rear wall
- ▶ 2 x 120 watt spotlights mounted behind the fascia board
- ▶ One 1.8m trestle table and two chairs
- ▶ One full conference registration (including the Welcome Function, Congress Dinner, morning and afternoon teas)

- ▶ Additional exhibitor staff @ **\$250+GST** and will include
- ▶ the Welcome Function, Congress Dinner, tea coffee etc and CD of proceedings
- ▶ Listing in the Congress Handbook and in the Proceedings
- ▶ Opportunity to place up to two A4 pages of promotional material (sponsor supplied) in the satchel



Deluxe 2-metre x 3-metre booth



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Draft Exhibition Booth Layout



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EXHIBIT BUILDER

		
Kevin <i>Managing Director</i>	Murphy	Galaxy 12 Kalmia Road BIBRA LAKE WA 6163
kmurphy@galaxy-displays.com		tel: 08 9434 6222
www.galaxy-displays.com		fax: 08 9434 6883

INFORMATION FOR TRADE EXHIBITORS

Venue: The Esplanade Hotel
Corner Essex & Marine Terrace
Fremantle, Western Australia 6160
p: +618 9432 4000
f: +618 9430 4539

NOTE: All deliveries to the Hotel will only be accepted via the Hotel goods receiving area.

- ▶ All deliveries must be labelled with the address label provided by the Hotel.
- ▶ The Hotel must be advised 7 days prior to the commencement of the event of any items requiring receipt and storage by the Hotel. Should the hotel not be informed accordingly the Hotel reserves the right to not accept goods.
- ▶ Goods must be delivered between the hours of 8.30 am and 4.30 pm western standard time, Monday to Friday to the Hotel goods receiving area.
- ▶ Goods delivered earlier than 3 days prior to the commencement of the event will not be accepted without prior arrangements or will incur a storage surcharge.
- ▶ It is the responsibility of the Client, guest and hosts of the event to remove and store all merchandise, equipment or gifts.
- ▶ All items brought into the Hotel for use at any event must be removed at the immediate conclusion of the event to enable the Hotel to prepare for the next Client commitment.
- ▶ Any goods received by the Hotel on behalf of the client, that require Hotel staff to unpack or by the nature of the packaging used is time consuming to store or move, the Hotel reserves the right to charge the client labour fees.

If pallets are being 'built' Exhibitors MUST ENSURE the forks of a Crown Hand Trolley will fit in the middle of the crate/pallet (keeping in mind the door height/width measurements).

Please Note: Although the event is on the ground level, height restrictions may apply.



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Forklift:

The Hotel may have a forklift available – Terms & Conditions (for the use thereof) together with Costs available upon application.

Specific Audiovisual Requirements:

Should you wish to speak to the onsite Audiovisual Manager, please contact Kris Licari directly on +61 (08) 9432 4860 or klicari@avpartners.com.

Internet Access:

Highspeed Internet facilities are available @ **\$80.00** per connection / per day.

Please advise prior to Conference if this is required.

Banners:

Banners are only permitted within your allocated display area and must be designed and hung so as not to detract from the general appearance of the Trade Display.

Storage of Boxes/Cartons etc. during Exhibition:

Due to very limited storage areas for boxes/cartons/crates etc. that may be required for the return of Trade Display Items/Equipment, Exhibitors **MUST CHECK WITH THE HOTEL CONFERENCE CO-ORDINATOR** if, storage is available.

Every effort will be made to provide storage space, but not guaranteed, no responsibility will be taken if cartons/containers etc. are left without authorisation.

For all queries regarding sponsorship & or exhibition, please contact:

Norm Broner – Exhibition and Sponsorship Manager

Email: NBroner@globalskm.com

Tel: 0448931204 or 03 8668 3662



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Complete Form and return by Email

Attention: Dr Norm Broner, Sponsorship and Exhibition Manager

Email: nbroner@skm.com.au

Facsimile: +61 3 8668 3001

Sponsorship and Exhibitor Agreement

The sponsorship and exhibitor agreement comprises the category and benefits as described in the attached prospectus.

Name of Sponsor/Exhibitor Organisation:

Address:

Contact Person:

Title:

Phone:

Fax:

Email:

Sponsorship Category or Exhibitor: Fee (excl. GST): \$ _____

Additional Staff @\$250 (excl GST): \$ _____

Congress Dinner Alone @\$120 (excl GST): \$ _____

Preferred Booth Number: _____ **TOTAL** \$ _____

Note: Exhibit booths cannot be guaranteed and will be allocated in order of payment received

Authorisation

I agree to the Conditions of Sponsorship/Exhibitor (next page).

Signed for and on behalf of the sponsor/exhibitor organisation:

Signature:

Date:

Name (print):

Title:

Please return this form to:

Email: nbroner@globalskm.com Inquiries Tel: 03 9248 3362



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Conditions of Sponsorship/Exhibitors

Payment

A tax invoice will be issued to Sponsors/Exhibitors.

For bookings before 31 May 2012, 50% payment due within 30 days of receiving the tax invoice and remainder due by 26 August 2012.

For bookings after 31 May 2012, 100% payment is due within 30 days of receiving the tax invoice.

Sponsorship/Exhibit amounts are exclusive of GST.

Cancellation

To cancel a sponsorship/exhibition, please advise the Manager by Email. Fees will be refunded as follows:

Before 27 May 2012: 100% of amount paid to AAS2012 less \$105

Before 31 Aug 2012: 50% of amount paid to AAS2012 less \$105

After 31 Aug 2012: No refund

Delegate Privacy

Some sponsorship categories include delegate privileges.

A list of delegate names and organizations will be available to all AAS2012 attendees and to the organising committee for AAS2012. Otherwise, no delegate information collected in relation to AAS2012 will be divulged to other parties.

Exhibition Booths

Exhibit booths will be allocated in order of payment received.

Some sponsorship categories involve an exhibition booth. Choice of booth position will also be in order of sponsorship payment received.

