

# ACOUSTICS AUSTRALIA

THE JOURNAL OF THE AUSTRALIAN ACOUSTICAL SOCIETY

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## ADVERTISING RATES

July 2014 – December 2014

All rates include GST

	Non-Member	Sustaining Member
<b>CASUAL RATE - SINGLE ISSUE</b> =====	AUS\$	AUS\$
FULL PAGE	862.40	768.90
HALF PAGE	559.90	503.80
THIRD PAGE	431.20	388.30
QUARTER PAGE	359.70	323.40
<b>WEB AD RATES</b> A\$467.50		
<b>COLUMN RATE</b> per cm (1/3 page, 5.5 cm width) A\$29.70		
<b>RESERVED POSITIONS:</b> Plus 10% of the above rates		
<b>Advertising agency commission 10%.</b>		
<b>PLEASE MAKE ALL PAYMENTS IN AUSTRALIAN DOLLARS</b> otherwise an additional AU\$80 must be included to cover bank conversion charges.		
<b>NOTE: All rates are for "camera-ready" copy. Please contact the Business Manager for details. Any alterations, layout, typesetting and other production work required by the printer will be charged extra at current rates.</b>		
<b>SIZE DETAILS</b>		
	<u>length</u> x <u>width</u>	
Full page trim	285 mm x 210 mm	
Full page bleed (cover only)	295 mm x 215 mm	
Full page internal	248 mm x 172 mm	
Half page (horizontal)	123 mm x 172 mm	
(vertical)	248 mm x 85 mm	
Third page (horizontal)	82 mm x 172 mm	
Quarter page	123 mm x 85 mm	
<b>TECHNICAL ENQUIRIES:</b>		
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