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ADVERTISING RATES

July 2015 – June 2017

All rates include GST

	Non-Member	Sustaining Member
RATE PER ISSUE	AU\$	AU\$
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FULL PAGE	862.40	768.90
HALF PAGE	559.90	503.80
THIRD PAGE	431.20	388.30
QUARTER PAGE	359.70	323.40
WEB AD RATES (Job Vacancies Only) A\$467.50		
COLUMN RATE per cm (88 mm width) A\$ 29.70		
RESERVED POSITIONS: Plus 10% of the above rates		
Advertising agency commission 10%.		
PLEASE MAKE ALL PAYMENTS IN AUSTRALIAN DOLLARS otherwise an additional AU\$80 must be included to cover bank conversion charges.		
<i>NOTE: Please supply production-ready artwork or additional charges will apply.</i>		
SIZE DETAILS		
See Page 2 for more detail		
	<u>width</u> x <u>height</u>	
Full page trim (incl 3mm bleed)	216 mm x 291 mm	
Half page	184 mm x 123 mm	
Third page	184 mm x 172 mm	
Quarter page	184 mm x 58 mm	
Full Column	88 mm x 252 mm	
Half Column	88 mm x 123 mm	
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